

APLF's Digital Solutions During COVID-19

HOW to take your business direct to customer and succeed in the digital era?



Q: What should I do to enhance my exposure?

A: Your **web banner** and **sponsored content** will impress 200,000+ professionals in APLF database.



Q: How do I generate new leads when I can't meet them?

A: **InTouch** and **Webinar** allow you to meet buyers online. InTouch is a virtual product launching event on Zoom which enables you to LIVE connect to our audiences.



Q: How do I launch new products?

A: Try APLF.com add-on services such as **interviews** with **email campaigns** to get 100,000+ reach.



Q: How do I penetrate new markets?

A: We have a strong team that helps you to set up and develop advertising campaigns for your **Google** and **WeChat account**.



Q: Which digital marketing solutions fit my company?

A: Get in touch with us! We are ready to develop a **comprehensive marketing campaign** for you to reach out in real-time.

Find out more at sales@aplf.com

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